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United Way of  
Dickinson, Inc.

## Press Release

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For Immediate Release: May 24, 2018

United Way of Dickinson, Inc. invites the Public to watch the installation of North Dakota's first Born Learning Trail at Rocky Butte Park Wednesday, June 6th, 2018 with a rain date of June 13<sup>th</sup>, 2018. United Way of Dickinson, Inc. is excited to announce the opening of North Dakota's First Born Learning Trail located at Rocky Butte Park 566 Fairway ST, Dickinson. The trail includes 9 signs designed to assist parents and childcare providers with creative ideas on communicating and interacting with their children. This wonderful project is being done in conjunction with Dickinson Parks & Recreation. The Born Learning Trail is made possible with the help of our sponsors: MBI Energy Services, American, Fisher Industries, Marathon Oil, Whiting Oil Petroleum, Dickinson Ready Mix, SM Fencing, Menards, Dickinson Area Chapter of API, BJ Services, Bloodsaw Entertainment, and Mule Face.

Born Learning is a national public engagement campaign helping parents, caregivers and communities create early learning opportunities for young children. It is built on awareness, education and action. Born Learning is an initiative of Project H.E.R.O., one of United Way of Dickinson, Inc.'s programs to strengthen the community early education and reduce childhood hunger. Project H.E.R.O. was initiated in 2017 by the United Way of Dickinson, Inc. Board of Directors and Dickinson Public Schools and is designed to provide programs, and meal resources to child care providers, early education professionals, and parents of young children, in Dickinson, ND. The United Way of Dickinson, Inc. board of directors hopes to install a Spanish version of the trail summer 2019.

United Way of Dickinson, Inc. was established in 1972. This year division leaders and volunteers asked over 400 businesses and raised \$252,000 for 15 local nonprofit community partners and for 3 local United Way of Dickinson, Inc. community programs. All donations raised here, stay here. Donations given to United Way of Dickinson, Inc. stay local (in Stark and Dunn Counties). For information about United Way of Dickinson, Inc., Project H.E.R.O. or how you can become a sponsor of a Born Learning Trail please call 701-483-1233, write P.O. Box 501, Dickinson, ND, 58601, or visit the website at <http://dickinsonunitedway.com/born-learning/>.